

German is easy - Language school questionnaire

class:

- How many students? (6 - 14)
- Do you use „teacher duos“ (two teachers sharing one class so as to have the students hear different accents)?
- Is there a policy for dealing with classes that are imbalanced in level, learning speed, interests, goals and motivation in class?
- Are the students allowed to move? Is moving around encouraged?
- How much work is done in small student groups with the teacher walking around?
- Can you give a rough estimate about much of the time is spend on grammar instruction? Are there special grammar slots?
- Scale 1 - 10 (super important): How important is grammar instruction? Why?
- Do you offer grammar classes? (No)
- Scale from 1 - 10: How important is actively studying vocabulary?
- How do you make sure people learn vocabulary?
- Is there a policy on homework? (Do you assign homework? How much an average? How strictly do you control it? How do you encourage people to do it?)
- What's the ratio between textbook and real world material? Is there a policy on that?
- How much are teachers allowed to deviate from the textbook? Can they skip chapters if nobody in class cares about the topic or if they feel a class just isn't ready for a particular piece of grammar?
- What's the policy on using English in class, especially in beginner classes? Is it 100% German or do teachers use English? How do you deal with students using English even when they're on B1 already?

teachers

- Are all your teachers native speakers? (yes)
- What's their background/qualification?
- Do you and how do you assess teacher quality?
- How many teachers are working at the school?
- What's the teacher turnover?
- Is there a teacher team or are they all just „hired guns“?
- What's the most important quality or character trait that makes a good teacher?
- What's the most important character trait a teacher should NOT have?

students:

- How many students do you have per month on average?
- What's the student turnover? How long do students stay with the school on average?
- What's the typical student like?
- What would be the ideal student for your school?
- Is there a kind of student for whom your school wouldn't be the right fit? (from the students perspective, that is...)
- What's the most important thing (character trait) a learner needs?

general:

- How old is the school? Why was it started?
- What's the most important aspect about German?
- What's the most difficult aspect of German?
- What's the least important aspect of German?
- Who created the placement test? How accurate is it? Are the teachers satisfied with the resulting classes or do they regularly complain?
- What level is your school best at: beginners, intermediate or advanced? If you could only teach one level which would it be? Why?
- Do you offer out of class activities? If yes, what is it?
- Do you assist with housing and visum? How does the assistance look like?
- Does the school have ways to encourage/support people using the language outside of the classroom? (Do you organize tandems or meetups with native speakers?)

Which better matches your schools character (you can give a percentage if you like):

- Punk or Bürgeramt
- Classical concert or Berghain
- 3 star restaurant or a falafel stand
- Oktoberfest or BBQ with a few friends at a lake
- exclusive and sustainably manufactured designer lamp or lamp that looks the same but from Ikea
- If the school were an animal, what would it be?
- If your school were a dish, what would it be?
- If your school were a song, which one would it be?

Last but not least:

- **What makes your school special and unique? Why should I choose you?**